

DENILIQVIN PASTORAL TIMES

Cleaning jeans yields great result for charity

BY DENILIQVIN PASTORAL TIMES



Deniliquin's Ian and Vicki Peers say they received so much support for their Jeans for Genes Day fundraiser, more than \$500 will be donated to help support the families of children with birth defects or genetic diseases.

As owners and operators of long-standing local business Deniliquin Dry Cleaners, Mr and Mrs Peers offered a special deal on denim as part of Jeans for Genes Day for a second year in a row.

Locals could have their jeans laundered and pressed for \$10 each from Monday to Thursday last week, so they were ready for the annual charity day held last Friday.

All proceeds from offering the service were donated to the Children's Medical Research Institute.

“We want to thank everyone who supported the cause this year,” Mrs Peers said.

“Every little bit helps and we appreciate those who did get involved.

“We will most likely go ahead with supporting Jeans for Genes day next year and making this an annual fundraiser.”